

**Kingsport  
Center for Higher Education**

**&**

**the Downtown Academic Village**

***"Taking the Lead in Educating the Northeast Region"***

## Key Factors

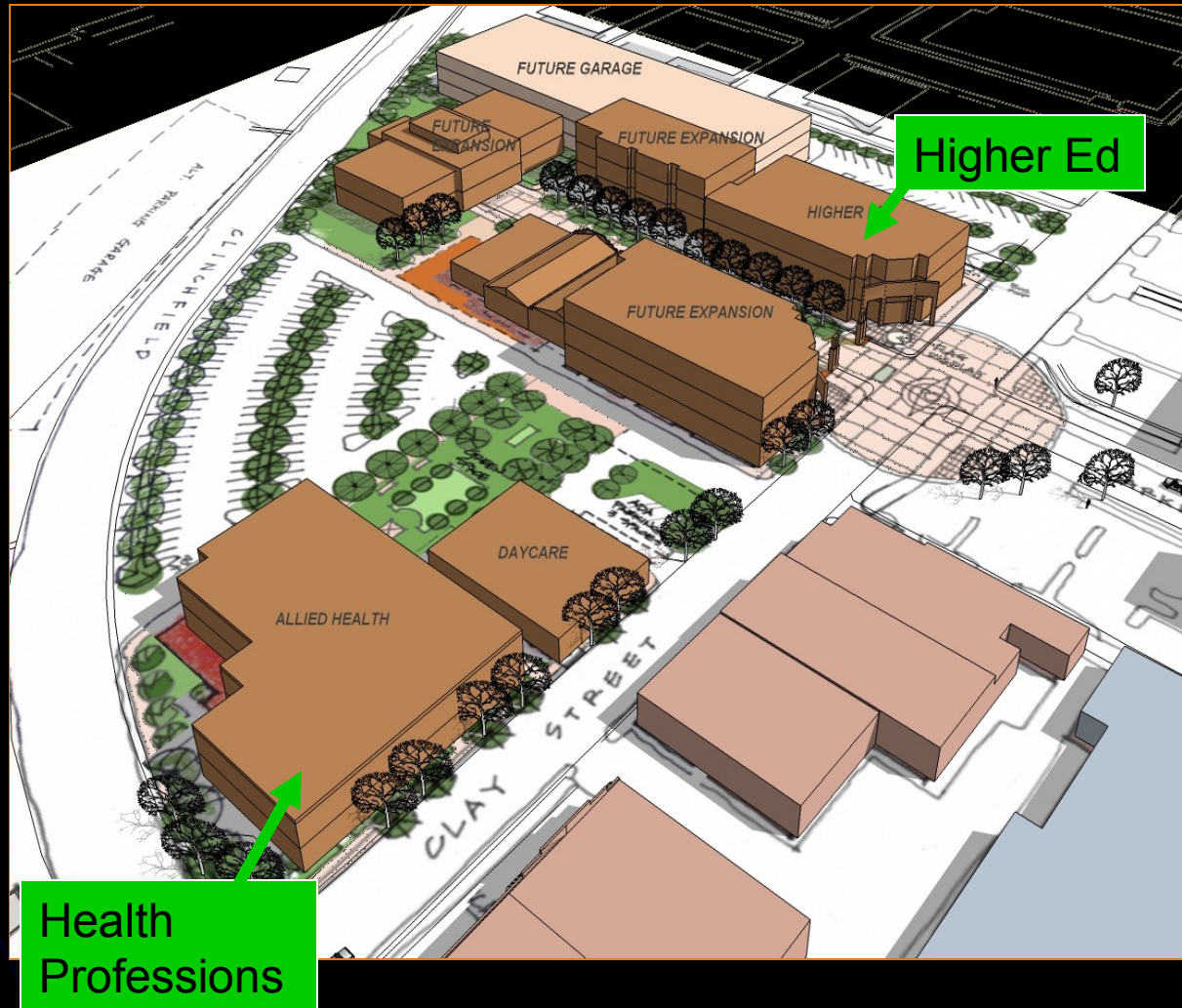
- State funding continues to contract
- Northeast State to cover operating \$200,000 per year
- Kingsport funding \$12.99 million construction cost
- Opportunity for colleges & universities to grow enrollment while limiting overhead

## Founding Partners

- UT Knoxville
- Carson-Newman College
- King College
- Lincoln Memorial University
- Northeast State

# Higher Ed Campus

*...a partnership for PROGRESS*



# Higher Ed Rendering



- 54,450 square-feet
- 220-seat auditorium, two 60-seat digital lecture halls
- 14 classrooms; includes six electronic classrooms/computer labs
- third floor – five labs, library/media center, terrace
- first LEED Certified Green Academic Building in Tennessee



# Construction underway ...



# ... Opening Fall 2009



# Regional Center for Health Professions

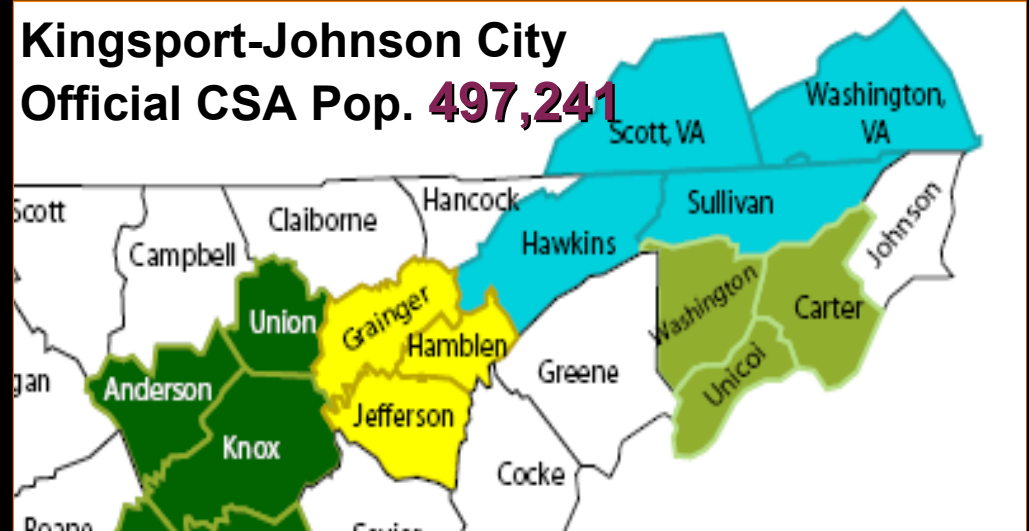
- 400 students
- 42,500 sq. ft
- Nursing
- 5 Medical Tech degrees
  - 1 of 26 in the country
- Ophthalmological tech
  - 1 of 12 in the country
- King College and LMU are considering facility
- Specialized space available



# Local Climate

- 863,515 people within 50 mile radius
- 2,813 patents issued since 1976 (3<sup>rd</sup> highest county in Tennessee)
- Eastman investing \$1.3 billion over 5 years
- Continued growth:  
Sales tax collections up + 8.3 percent on the year
- Housing appreciation - 14<sup>th</sup> in country

Kingsport-Johnson City  
Official CSA Pop. **497,241**



## K-12 Excellence

TEACHER SALARIES 06-07

<b>6) Kingsport City</b>	<b>\$49,305</b>
8) Johnson City	48,180
9) Bristol City	47,678
13) Greeneville	44,980

### Dobyns-Bennett HS

Newsweek Top 5% HS  
(six years running)

ACT 22.6 / SAT 1733

84% continue education

6 Merit Semifinalists '09

304 finalists since 1960;  
151 Merit Scholars

# Skilled Workers in Demand

	Kingsport City		Sullivan		Tri-Cities CSA				
Employed population	17,638	100%	68,098	100%	215,578	100%			
Management, professional, and related	6,002	34%	19,446	28.6%	58,562	27.2%			
SOURCE: 2000 Census									

# Educational Attainment

Population 25 years and over	31,971	100%
High school graduates (includes GED)	9,299	29.10%
<b>Some college, no degree</b>	<b>5,914</b>	<b>18.50%</b>
Associate degree	1,676	5.20%
Bachelor's degree	4,785	15%
Graduate or professional degree	2,769	8.70%

Source: 2000 Census



# Educational Opportunity

= Qualified Workforce

= Diverse Career Opportunities

= Higher Disposable Income

= Greater Standard of Living

**Bachelor's degree or higher** (2000 U.S. Census)

- **United States** 27.0%
- **Kingsport City** 23.6%
- **Tennessee** 21.7%

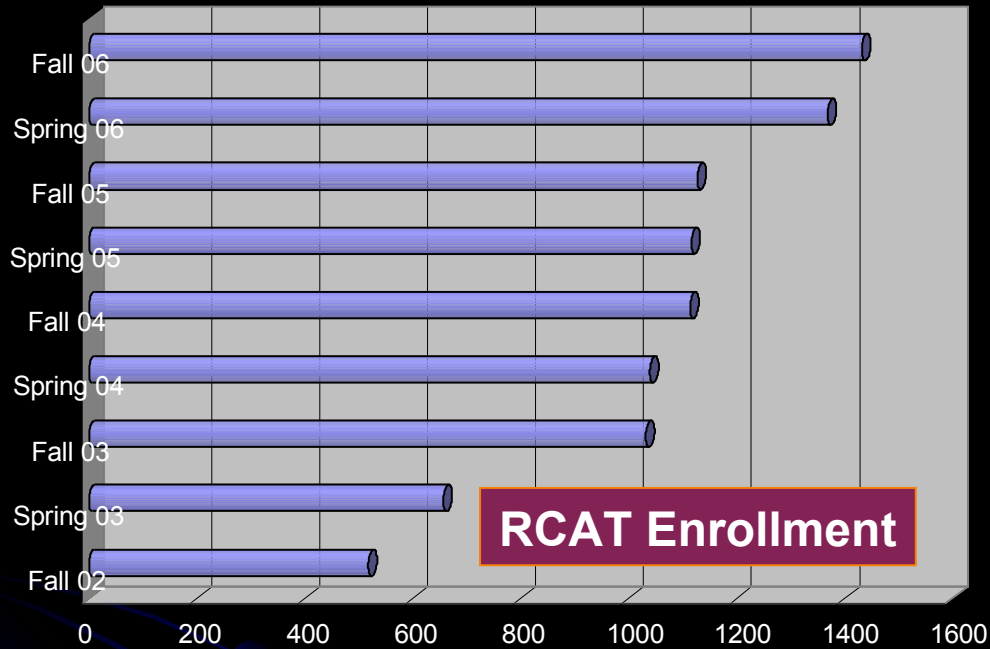
**FIVE YEAR KINGSFORT GOAL 30%**

***With MULTIPLE Higher Ed providers***

4.8 percent increase in population  
w/associate degree or higher since 2000

(source:2008 Census update)

# Higher Ed is a Proven Concept in Kingsport



## Regional Center for Applied Technology

- Opened Fall 2002
- City funded \$1.5 million construction cost
- About 1,400 students taking at least 1 course at downtown campus

## Educate & Grow Scholarships

- Offered Fall 2001, Sullivan County joins following year
- Provides 2 year scholarship
- About 1,149 scholarships issued
- Four-year scholarships next



# Business Driven Solution

- AccuForce
- AmSouth Bank
- BAE Systems
- Bank of Tennessee
- Cardiovascular Associates
- Citizens Bank
- Cooper Standard Automotive
- Domtar (former Weyerhaeuser)
- Eastman Chemical
- Eastman Credit Union
- Hunter, Smith & Davis
- Indian Path Medical Center
- Marriott
- Mountain States Health Alliance
- Wellmont Health System
- WJHL – TV



# Questions?

